



**FOR IMMEDIATE RELEASE**

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**RAMBLER MEDIA LAUNCHES “RAMBLER NAVIGATION”, A UNIQUE ONLINE ROUTE PLANNING SERVICE FOR MOSCOW AND ITS REGION**

Rambler Media Ltd. (“Rambler”), operating one of Russia’s most popular internet brands, announces the launch of “Rambler Navigation”, a unique online travel service developed entirely by Rambler to inform drivers of traffic conditions and the most efficient routes in Moscow and its surroundings.

The new service, accessible from Rambler’s homepage or directly at <http://nakarte.rambler.ru>, allows users to search specific addresses in Moscow or find the quickest routes from start to finish whilst taking traffic conditions into account. “Rambler Navigation” searches through thousands of possible itineraries to find the most convenient route options. The system displays results in the form of detailed itineraries on a map with step by step instructions as well as expected travel duration.

**Arkady Moreynis**, Rambler’s Chief Product Officer said: “As part of our efforts to provide the most essential services to our users, we are very proud to announce the launch of “Rambler Navigation”, the first of its kind in Russia, which recommends the best travel options in and around Moscow. We will keep developing the service by adding more features to it. By launching such innovative products, we will continue to meet our users’ daily needs and make Rambler a leading gateway to the Web.”

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**For further information, please visit [www.ramblermedia.com](http://www.ramblermedia.com) or contact:**

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**ABOUT RAMBLER MEDIA**

Rambler Media is an internet media and services group which operates or has interests in leading Russian language internet brands including the internet homepage and search engine 'Rambler.ru', on-line newspaper 'Lenta.ru', product comparison website 'Price.ru', internet catalogue and navigation system 'Top 100', instant messaging service 'Rambler-ICQ', digital advertising agency 'Index20' and contextual advertising company 'Begun'. Rambler Media’s shares are traded on AIM, the junior market of the London Stock Exchange under the symbol 'RMG'. For more information on Rambler Media, visit our corporate website at [www.ramblermedia.com](http://www.ramblermedia.com).