



FOR IMMEDIATE RELEASE

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Rambler Media launches 'Rambler Finance'

Rambler Media Ltd. ("Rambler" or "the Group"), a leading provider of internet and media services to the global Russian-speaking community, is pleased to announce the launch of **Rambler Finance**, a new online service dedicated to providing key financial news, information and tools to Rambler users every day. The site (<http://finance.rambler.ru>) is aimed at meeting the daily needs of a dynamic and various active audience ranging from students to affluent professionals of all ages who are seeking information about personal finance and the financial markets.

The new Rambler Finance site provides users with live financial news (<http://finance.rambler.ru/news>), economical statistics as well as an interactive, real time business directory with contact details displayed by company, location or type of services. The directory will serve as a reference for users who are searching for financial instruments and will allow businesses offering such products to update the directory with details of their own services. As an example, in addition to office addresses, available information will include credit and deposit interest rates for banks or insurance rates and policies for insurance companies in the future. The contribution of information to this directory will be carried out on a non-commercial basis.

Users will be given the opportunity to seek advice from experts on a comprehensive range of subjects via analyst blogs and on-line conferences. The site also provides tools such as financial calculators (<http://finance.rambler.ru/calculators/osago>) to enable users to calculate insurance premiums, mortgage payments or daily exchange rates.

There will also be a section devoted to economics (<http://finance.rambler.ru/gks.html>) and any economic data given in this section will be provided by the Federal Service of National Statistics RF (ROSSTAT). The partnership agreement formed with the agency will enable Rambler Finance to compare all of the different financial and economic indices relating to different business sectors in different regions of the Russian Federation.

Finally, users of Rambler Finance have the opportunity to put into practice the advice and the data they have obtained from Rambler by participating in live investment trading games and simulations such as "Stalker" (<http://finance.rambler.ru/games/stalker>) which has been created by industry experts.

Mark Opzomer, CEO of Rambler Media, commented: "Personal finance and the financial markets are becoming increasingly important areas for our users as more and more Russians with disposable income look for assistance in making investment decisions. The launch of Rambler Finance opens up new advertising opportunities for financial institutions and companies offering financial services to reach the millions of users visiting Rambler. The launch of Rambler Finance represents another step towards offering best of class daily services to the Russian consumer market and capturing a greater share of the Russian advertising market."



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ABOUT RAMBLER MEDIA

Rambler Media is a diversified Russian language media and services group which operates or has interests in leading internet properties including the oldest Russian internet portal and search engine 'Rambler.ru', on-line newspaper 'Lenta.ru', price comparison website 'Price.ru', internet tracking system 'Rambler Top 100', instant messaging service 'Rambler-ICQ', high-tech portal 'Ferra.ru', interactive advertising Group 'Index20' and 'contextual advertising company 'Begun'. Rambler Media's shares are traded on AIM, the junior market of the London Stock Exchange under the symbol 'RMG'. For more information on Rambler Media, visit our corporate website at www.ramblermedia.com.